

## *Self Marketing Workshop Series*

### **“Project Management - Skills needed by all Organizations”**

*Presented by:*

**Mark Hall, PMP**

Friday, November 17, 2006 at 10:00 a.m.

Career Center of Lowell- Nesmith Room (2<sup>nd</sup> Floor)

**Topics Mr. Hall will cover and discuss:**

1. What is project management?
2. Employment history of Project Managers over the past 3 years
3. What employers expect from a Project manager
4. How to get the training and experience

Mark Hall is an executive with 20 years experience applying Project Management and Integrated Planning methodology to business operations across varied industries. President and founder of William George Associates, Mr. Hall leads the consulting and training management teams with a focus on determining client needs, creating solid plans, measuring progress, and delivering the highest value per dollar by meeting client commitments.

Mr. Hall's implementation of Project Management methodology and Planning solutions has yielded companies documented cost savings in excess of \$50 million, as well as immediate and sustained improvements in customer satisfaction.

Mr. Hall is an accomplished training instructor with experience including a special training assignment in Latin America, design and delivery of FAA training required to certify the Trump Shuttle as a new airline, customer service training, and development and delivery of Project Management training with William George Associates Ltd.

Mr. Hall holds a BA in Political Science and French Literature from Furman University.

*Self Marketing Series is free and open to the public,  
but registration is required. Call 978-458-2503.*